



Cohort 1

an online Phoenixi event

Kickoff

2024. **11.29**
12:00-13:15

Open to the public | Sign up free here
English <> Japanese interpretation provided by NHK



» tiny.cc/si1-kickoff

The pitches:

1 *Wish*: A community ecosystem that unleashes the potential of people & society



2 *Okuchi no Themepark*: preventive oral care for every child



3 *tawagram*: Opening doors to unresolved sexual wellness challenges everyone faces



Opening

Pitch | Social Innovator (SI) Program | Cohort 1 Fellows



Yutaka Iijima
COO & Exec Dir
Phoenixi



1 Emino Kobayashi
Head
Wish



2 Mizuki Tawa, DDS
Kyoto U Grad Sch Med
I & Company founder & CEO



3 Kanon Hagiwara
Founder & CEO
Unwind



4 Kyle Barnes
Co-founder & CEO
Valuufy

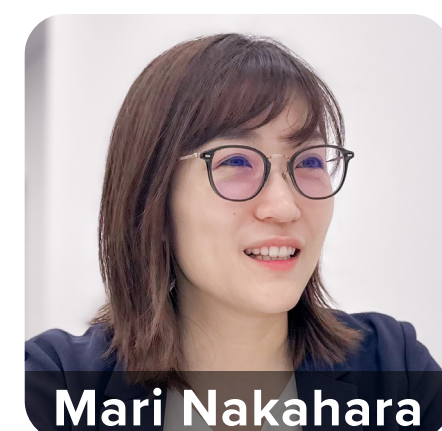


5 Silas Reyes
Founder & CEO
Snack Software

Panel | Why DEI: Making a diverse startup ecosystem in Japan



Sakiko Kondo
Reporter
The Asahi Shimbun



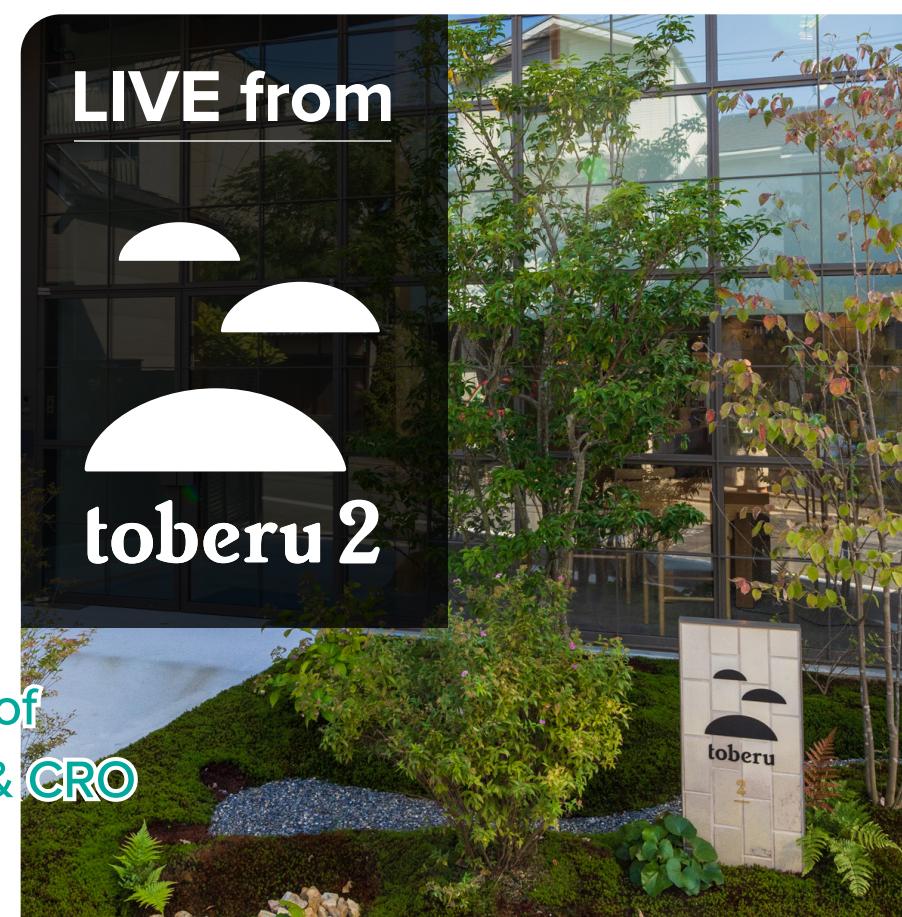
Mari Nakahara
Deputy Director
Kyoto Prefecture



Anna Kreshchenko
Co-founder & CEO
Flora
Phoenixi alum Fellow



Alex Keeley, PhD
Kyushu U assoc prof
aiESG co-founder & CRO



4 *ValuuCompass*: Monetizing sustainability — from liability to asset



5 *Wika*: A learning system that unlocks our natural ability to acquire new languages



The panel topic:

It's been long since Japan showed much interest in startup support & DEI (diversity, equity & inclusion) promotion, but why is DEI important in the first place? How do the underrepresented themselves feel about it? What does it take to create a woman- & foreigner-friendly startup ecosystem in Japan? Those on the forefront of tech industry, public & academic sectors will discuss the topic.